

Sansom Park Demo - Biway and 199  
 Ring: 3 mile radius

Prepared by Jack Thompson  
 Latitude: 32.799088  
 Longitude: -97.4053

Summary	Census 2010	2013	2018
Population	69,058	70,532	74,854
Households	21,895	22,301	23,655
Families	15,883	16,127	17,041
Average Household Size	3.05	3.06	3.07
Owner Occupied Housing Units	12,898	12,880	13,919
Renter Occupied Housing Units	8,997	9,422	9,736
Median Age	30.6	31.1	32.0
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.20%	1.48%	0.71%
Households	1.19%	1.50%	0.74%
Families	1.11%	1.43%	0.63%
Owner HHS	1.56%	1.84%	0.94%
Median Household Income	3.76%	4.00%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	3,585	16.1%	3,729	15.8%
\$15,000 - \$24,999	3,250	14.6%	2,817	11.9%
\$25,000 - \$34,999	2,798	12.5%	2,321	9.8%
\$35,000 - \$49,999	4,026	18.1%	3,413	14.4%
\$50,000 - \$74,999	4,287	19.2%	4,646	19.6%
\$75,000 - \$99,999	2,136	9.6%	3,509	14.8%
\$100,000 - \$149,999	1,536	6.9%	2,311	9.8%
\$150,000 - \$199,999	456	2.0%	645	2.7%
\$200,000+	228	1.0%	263	1.1%
Median Household Income	\$39,425		\$47,415	
Average Household Income	\$51,732		\$59,576	
Per Capita Income	\$17,068		\$19,486	

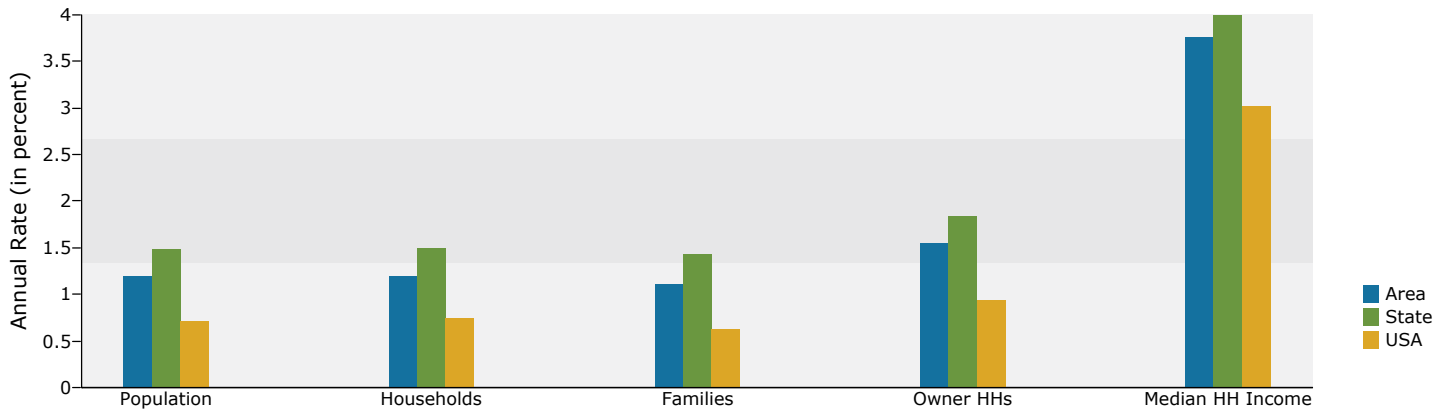
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,623	9.6%	6,543	9.3%	6,837	9.1%
5 - 9	6,051	8.8%	6,201	8.8%	6,297	8.4%
10 - 14	5,204	7.5%	5,499	7.8%	6,000	8.0%
15 - 19	4,962	7.2%	4,851	6.9%	5,290	7.1%
20 - 24	5,449	7.9%	5,372	7.6%	5,096	6.8%
25 - 34	10,708	15.5%	11,040	15.7%	11,305	15.1%
35 - 44	9,271	13.4%	9,227	13.1%	9,786	13.1%
45 - 54	8,604	12.5%	8,612	12.2%	8,541	11.4%
55 - 64	5,862	8.5%	6,504	9.2%	7,435	9.9%
65 - 74	3,423	5.0%	3,770	5.3%	4,837	6.5%
75 - 84	2,048	3.0%	2,046	2.9%	2,467	3.3%
85+	852	1.2%	867	1.2%	962	1.3%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	49,490	71.7%	49,867	70.7%	52,073	69.6%
Black Alone	3,374	4.9%	3,378	4.8%	3,533	4.7%
American Indian Alone	644	0.9%	667	0.9%	721	1.0%
Asian Alone	596	0.9%	598	0.8%	647	0.9%
Pacific Islander Alone	36	0.1%	35	0.0%	35	0.0%
Some Other Race Alone	12,817	18.6%	13,762	19.5%	15,364	20.5%
Two or More Races	2,101	3.0%	2,226	3.2%	2,480	3.3%
Hispanic Origin (Any Race)	38,843	56.2%	41,243	58.5%	46,446	62.0%

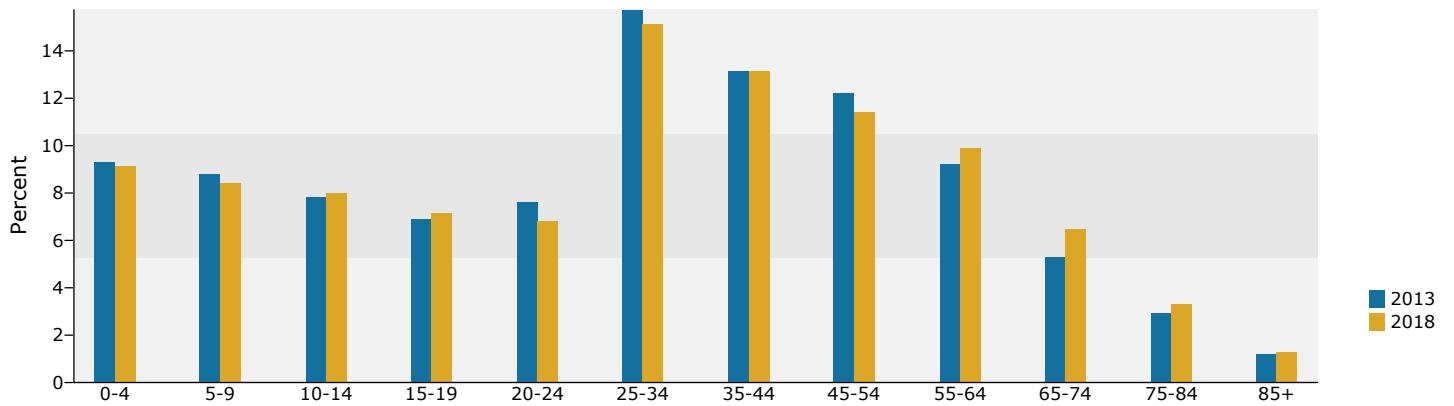
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

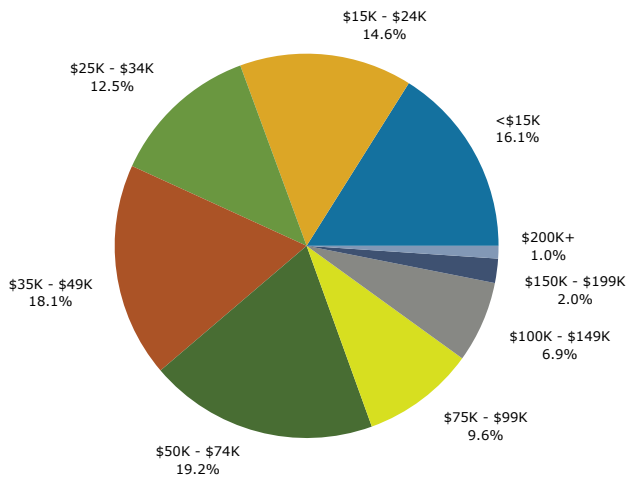
Trends 2013-2018



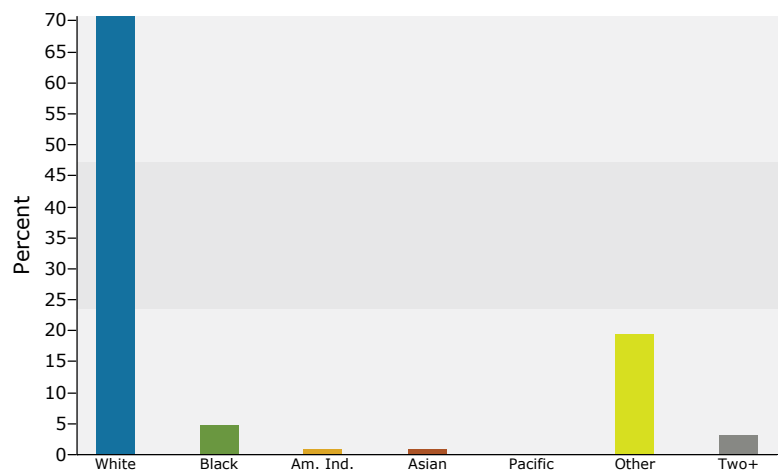
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 58.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

Sansom Park Demo - Biway and 199  
 Ring: 5 mile radius

Prepared by Jack Thompson  
 Latitude: 32.799088  
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Summary	Census 2010	2013	2018
Population	165,344	170,906	183,333
Households	56,983	58,946	63,338
Families	38,377	39,492	42,167
Average Household Size	2.83	2.83	2.83
Owner Occupied Housing Units	34,267	34,824	38,171
Renter Occupied Housing Units	22,716	24,121	25,166
Median Age	32.0	32.5	33.4
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.41%	1.48%	0.71%
Households	1.45%	1.50%	0.74%
Families	1.32%	1.43%	0.63%
Owner HHS	1.85%	1.84%	0.94%
Median Household Income	4.07%	4.00%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	8,433	14.3%	8,631	13.6%
\$15,000 - \$24,999	7,498	12.7%	6,287	9.9%
\$25,000 - \$34,999	6,942	11.8%	5,781	9.1%
\$35,000 - \$49,999	9,825	16.7%	8,481	13.4%
\$50,000 - \$74,999	11,490	19.5%	12,164	19.2%
\$75,000 - \$99,999	6,383	10.8%	10,294	16.3%
\$100,000 - \$149,999	5,260	8.9%	7,836	12.4%
\$150,000 - \$199,999	1,600	2.7%	2,243	3.5%
\$200,000+	1,516	2.6%	1,620	2.6%
Median Household Income	\$43,906		\$53,608	
Average Household Income	\$60,846		\$70,115	
Per Capita Income	\$21,794		\$25,024	

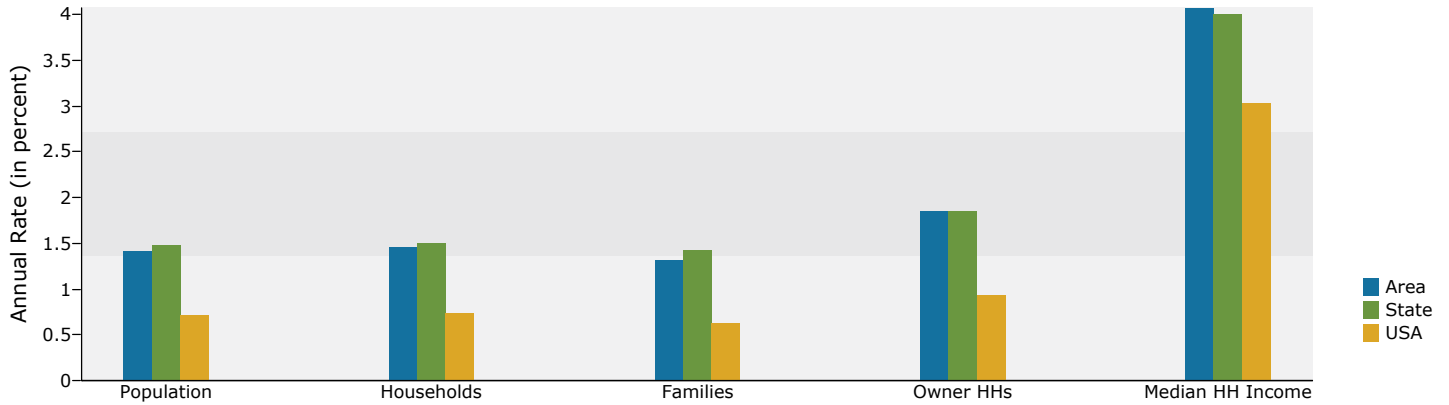
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	14,544	8.8%	14,571	8.5%	15,456	8.4%
5 - 9	13,460	8.1%	13,863	8.1%	14,276	7.8%
10 - 14	11,936	7.2%	12,596	7.4%	13,771	7.5%
15 - 19	11,147	6.7%	11,162	6.5%	12,253	6.7%
20 - 24	12,199	7.4%	12,417	7.3%	12,185	6.6%
25 - 34	26,942	16.3%	27,578	16.1%	28,049	15.3%
35 - 44	22,583	13.7%	23,026	13.5%	24,692	13.5%
45 - 54	21,128	12.8%	21,209	12.4%	21,486	11.7%
55 - 64	15,457	9.3%	17,181	10.1%	19,411	10.6%
65 - 74	8,621	5.2%	9,788	5.7%	12,749	7.0%
75 - 84	5,140	3.1%	5,193	3.0%	6,363	3.5%
85+	2,186	1.3%	2,320	1.4%	2,642	1.4%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	121,568	73.5%	124,236	72.7%	131,266	71.6%
Black Alone	8,907	5.4%	9,135	5.3%	9,825	5.4%
American Indian Alone	1,363	0.8%	1,423	0.8%	1,548	0.8%
Asian Alone	2,931	1.8%	3,042	1.8%	3,310	1.8%
Pacific Islander Alone	96	0.1%	96	0.1%	98	0.1%
Some Other Race Alone	25,534	15.4%	27,641	16.2%	31,238	17.0%
Two or More Races	4,944	3.0%	5,333	3.1%	6,048	3.3%
Hispanic Origin (Any Race)	78,197	47.3%	84,048	49.2%	96,181	52.5%

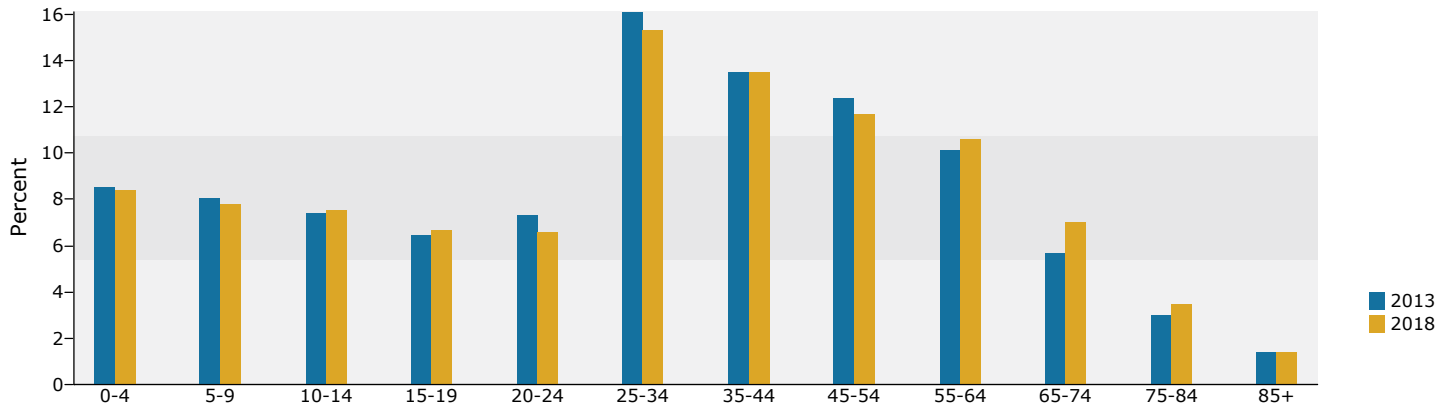
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

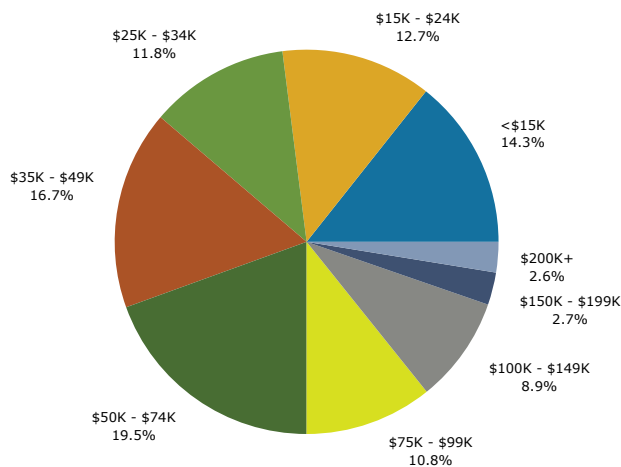
Trends 2013-2018



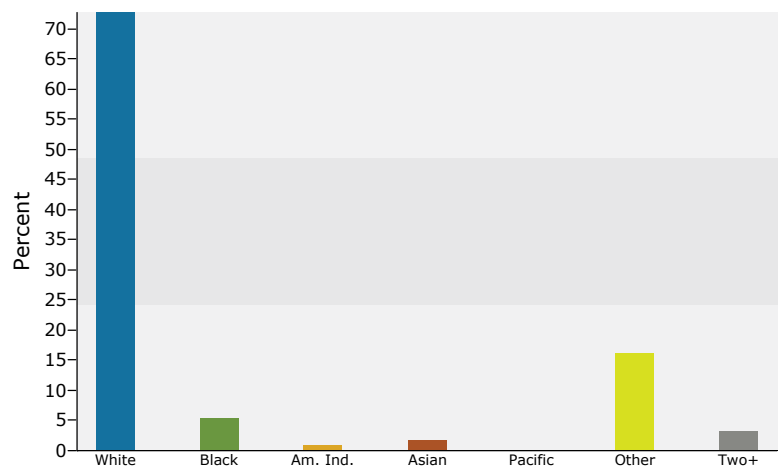
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 49.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

Sansom Park Demo - Biway and 199  
 Ring: 7 mile radius

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Summary	Census 2010	2013	2018
Population	315,043	328,862	355,483
Households	114,142	118,986	128,676
Families	73,229	76,021	81,786
Average Household Size	2.67	2.68	2.68
Owner Occupied Housing Units	64,949	66,804	73,842
Renter Occupied Housing Units	49,193	52,182	54,834
Median Age	32.0	32.5	33.4
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.57%	1.48%	0.71%
Households	1.58%	1.50%	0.74%
Families	1.47%	1.43%	0.63%
Owner HHS	2.02%	1.84%	0.94%
Median Household Income	4.09%	4.00%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	17,057	14.3%	17,250	13.4%
\$15,000 - \$24,999	13,562	11.4%	11,342	8.8%
\$25,000 - \$34,999	13,974	11.7%	11,433	8.9%
\$35,000 - \$49,999	18,592	15.6%	15,946	12.4%
\$50,000 - \$74,999	23,054	19.4%	24,424	19.0%
\$75,000 - \$99,999	13,598	11.4%	21,828	17.0%
\$100,000 - \$149,999	11,802	9.9%	17,137	13.3%
\$150,000 - \$199,999	3,916	3.3%	5,480	4.3%
\$200,000+	3,428	2.9%	3,833	3.0%
Median Household Income	\$46,179		\$56,435	
Average Household Income	\$63,930		\$74,078	
Per Capita Income	\$23,787		\$27,413	

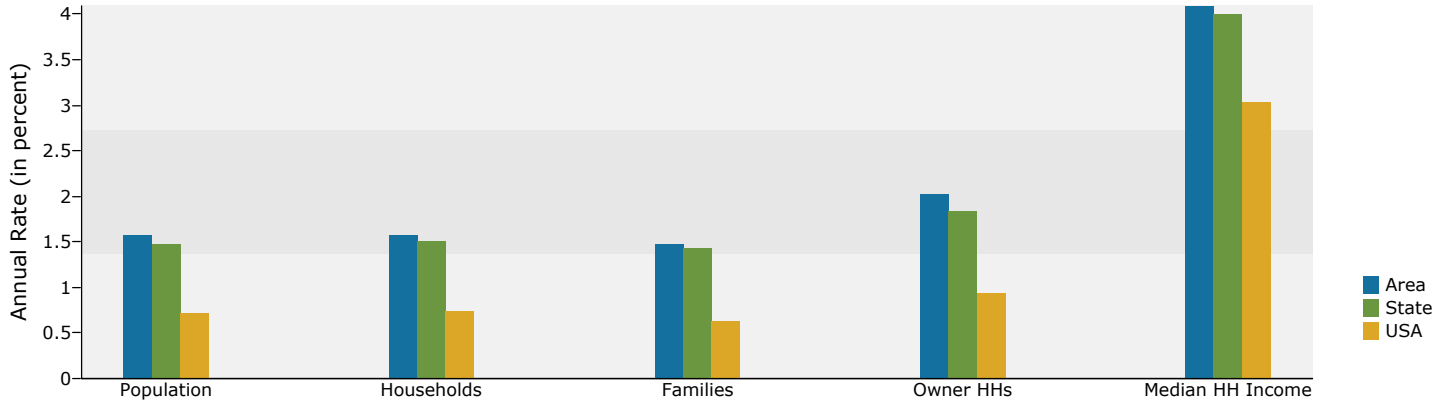
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	26,419	8.4%	26,703	8.1%	28,652	8.1%
5 - 9	24,521	7.8%	25,402	7.7%	26,455	7.4%
10 - 14	21,929	7.0%	23,270	7.1%	25,549	7.2%
15 - 19	22,469	7.1%	22,718	6.9%	24,771	7.0%
20 - 24	25,358	8.0%	26,114	7.9%	26,101	7.3%
25 - 34	51,142	16.2%	52,951	16.1%	54,925	15.5%
35 - 44	42,834	13.6%	44,034	13.4%	47,397	13.3%
45 - 54	40,709	12.9%	41,056	12.5%	41,730	11.7%
55 - 64	30,068	9.5%	33,736	10.3%	38,203	10.7%
65 - 74	15,986	5.1%	18,705	5.7%	24,687	6.9%
75 - 84	9,516	3.0%	9,782	3.0%	11,973	3.4%
85+	4,092	1.3%	4,392	1.3%	5,041	1.4%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	226,343	71.8%	233,524	71.0%	248,189	69.8%
Black Alone	25,713	8.2%	26,548	8.1%	28,609	8.0%
American Indian Alone	2,368	0.8%	2,545	0.8%	2,828	0.8%
Asian Alone	7,532	2.4%	7,842	2.4%	8,564	2.4%
Pacific Islander Alone	221	0.1%	223	0.1%	227	0.1%
Some Other Race Alone	43,341	13.8%	47,745	14.5%	55,020	15.5%
Two or More Races	9,524	3.0%	10,435	3.2%	12,046	3.4%
Hispanic Origin (Any Race)	123,106	39.1%	134,790	41.0%	157,480	44.3%

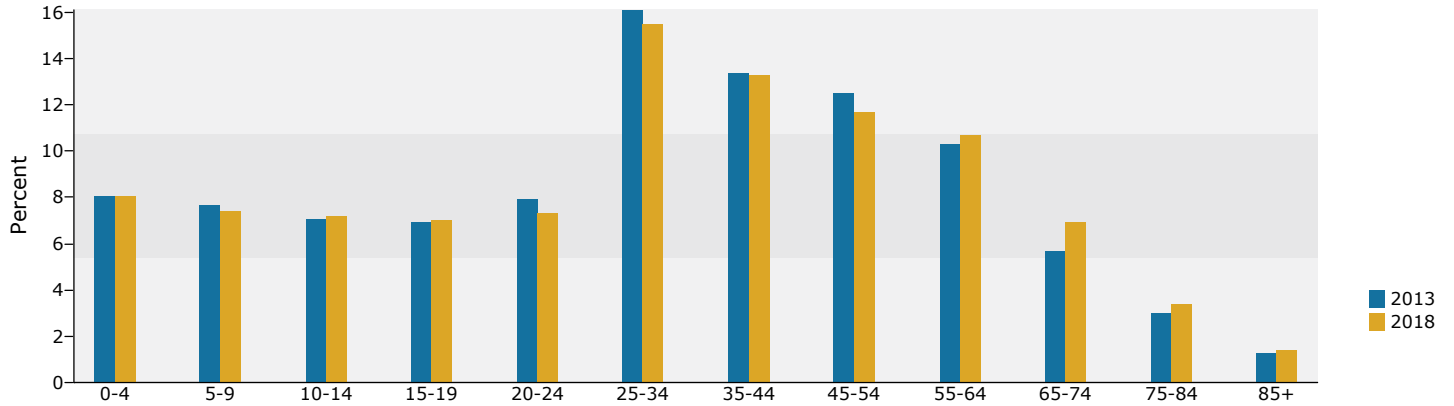
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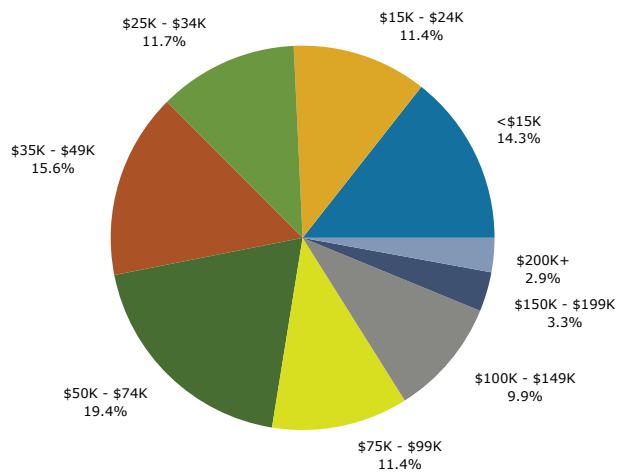
Trends 2013-2018



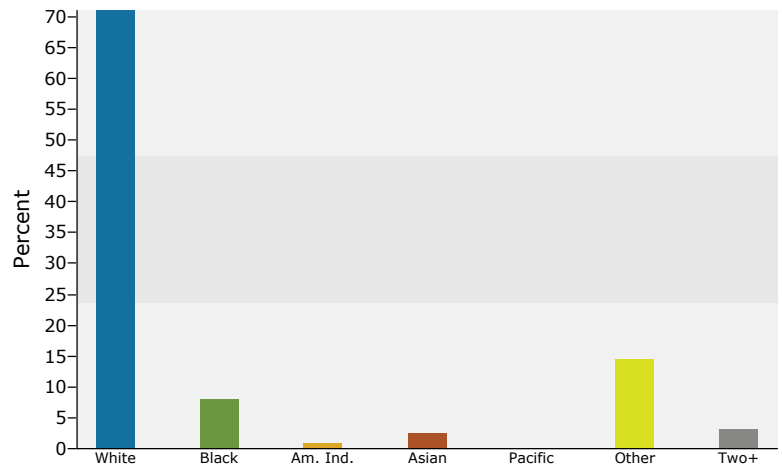
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 41.0%